

国际经济与贸易

一、学制

四年（含全英和非全英两个方向），本专业修满应修学分并通过毕业论文答辩后，将获得“**经济学学士学位**”。

二、培养目标

本专业立足服务浙江乃至长三角经济社会发展需要、培养系统掌握国际经济与贸易专业理论知识和外贸实务操作技能、通晓国际经贸规则、熟悉中国国情、具有数字化思维、熟练运用英语和一门二外的国际化应用型经贸人才。本专业对所培养学生在毕业5年左右预期目标：

(1) 熟悉国际通行的经贸规则、惯例，能灵活运用现代经贸理论和技术工具分析并解决实际问题，成为国际贸易行业的专业技术人才。

(2) 能够根据市场及客户需要，配置整合相关产品资源，参与国际贸易业务管理，成为企业管理和客户服务的行业管理人才。

(3) 熟悉跨国经营和国际贸易业务知识，了解国家有关贸易的方针、政策和法规，了解贸易领域前沿问题和发展动态的科学研究人才。

(4) 具备优秀的创新意识和吃苦耐劳的创业精神、良好的心理素质和终身学习能力，能够成为适应市场快速发展变化的创新创业人才。

三、主要课程

国际贸易理论与政策、数字贸易、数字营销、国际金融、统计学、计量经济学、国际贸易实务、国际结算、财政与税收、外贸函电、跨国公司经营与管理、跨境电子商务、国际财务管理等。国际经济与贸易（全英方向）采用全英教材全英授课。

四、就业方向

主要在中外贸易企业、政府数字贸易、生态管理部门和外资企业等机构工作。从事各品类商品的报关、承运货物、物流等业务；从事各类涉外型企业、机构的财务工作及管理工作等。

五、专业特色

专业为“**省一流专业**”建设点，2023年上榜校友会中国顶尖应用型专业排名为A。本专业聚焦“数字贸易”、“绿色发展”和“中外商务合作”。本专业高度定位“国际化”和“外语特色鲜明”。学院拥有省级商学类课程双语教学团队，大多数专业教师拥有国内外博士学位和海外留学经验；要求学生达到较高的英语水平并掌握一门二外。在校期间，学生可以在法国雷恩商学院、美国密苏里州立大学商学院、新西兰怀卡托大学管理学院等高校，完成本科生学分互换、升硕和短期国际交流等学习活动。



国际经济与贸易系师资队伍



本专业还设有全英课程班



学生参加国际学生创新创业大赛

International Economics and Trade

1. School System

Four years (including both English and non-English directions), after completing the required credits and passing the graduation thesis defense in this major, you will receive a "**Bachelor of Economics**" degree.

2. Training Objectives

Based on serving the economic and social development needs in Zhejiang and even the Yangtze River Delta, the major cultivates international applied economic and trade talents who systematically master the theoretical knowledge of international economics and trade and practical skills of foreign trade, are familiar with international economic and trade rules, are familiar with China's national conditions, have digital thinking, and are proficient in English and a second foreign language. The expected objectives of the program for the students to be trained in about 5 years after graduation.

(1) Familiar with international economic and trade rules and practices, can flexibly use modern economic and trade theories and technical tools to analyze and solve practical problems, and become a professional and technical personnel in the international trade industry.

(2) To be able to configure and integrate relevant product resources and participate in international trade business management according to the needs of the market and customers, so as to become an industry management personnel of enterprise management and customer service.

(3) scientific research talents who are familiar with transnational operations and international trade business knowledge, understand the national guidelines, policies and regulations related to trade, and understand the frontier issues and development dynamics in the trade field.

(4) Excellent sense of innovation and entrepreneurial spirit of enduring hardship, good psychological quality and lifelong learning ability, able to become innovative and entrepreneurial talents who can adapt to the rapid development and changes in the market.

3. Main Courses

International trade theory and policy, digital trade, digital marketing, international finance, statistics, economics, international trade practice, international settlement, finance and taxation, foreign trade correspondence, multinational corporation operation and management, cross-border e-commerce, international financial management, etc. International economics and trade (all-English direction) adopts all-English teaching materials and all-English lectures.

4. Career Direction

Mainly work in Chinese and foreign trade enterprises, government digital trade, ecological management departments and foreign-funded enterprises and other institutions. They are engaged in customs clearance, cargo transportation, logistics and other businesses of various categories of commodities; they are engaged in the financial work and management business of various foreign-related enterprises and institutions, etc.

5. Professional Features

The major is ranked of "**provincial first-class major**", and the alumni association ranked the top applied majors in China in 2023. The major focuses on "digital trade", "green development" and "Sino-foreign business cooperation". The program is highly positioned as "international" and "distinctive in foreign languages". The faculty has a bilingual teaching team for business courses at the provincial level, and most of the faculty members have doctoral degrees and overseas study experience; students are required to have a high level of English and to master a second foreign language. During their study period, students can complete undergraduate credit exchange, master's degree and short-term international exchange activities in Rennes Business School in France, Missouri State University Business School in the United States, and University of Waikato School of Management in New Zealand, etc.



faculty team of the International Economics and Trade Department



This major also has an all-English curriculum class.



Students participate in the International Student Innovation and Entrepreneurship Competition.